

# Guide Dogs NSW/ACT

Annual Report 2019



## **Our Purpose**

We see beyond sight loss:

Guiding our clients to independence, Seeking new ways to prevent blindness, Creating connected communities.

Beyond is where we are going.

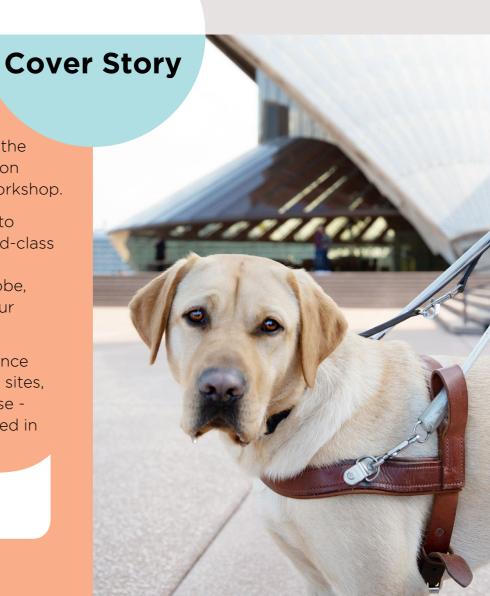
Together is how we'll get there.

In September 2018 we welcomed more than 300 delegates from Guide Dog schools worldwide as we hosted the International Guide Dog Federation (IGDF) Seminar and Breeders Workshop.

This was a fabulous opportunity to showcase our expertise and world-class breeding and training facilities to colleagues from across the globe, as well as share and learn from our counterparts worldwide.

Visitors were also able to experience and visit some of Sydney's iconic sites, including the Sydney Opera House which Guide Dog Target is pictured in front of, on our front cover.

**IGDF Sydney** 



### **Our Values**

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## Lead with head and heart

Forever focussed on our purpose and mission, we combine care and careful planning to deliver successes worth celebrating.



## Never stop exploring

We're fearlessly creative. We've always asked and answered the tough questions and if there's a better way, we'll find it.



### Walk the talk

The buck stops with us. So we keep our word and keep going, no matter what.



### Lift each other

From a guiding hand to a high five, we unleash and acknowledge everyone's potential.



### **Message from our Joint Patrons**

It is an honour for both Dennis and I to be the new joint Patrons of Guide Dogs NSW/ACT, continuing a close relationship between Guide Dogs NSW/ACT and the public office of the Governor of New South Wales that stretches back many years.

The latest statistics from a Centre for Eye Health report, 'Sight Loss in Australia', released in May 2019, reveal that more than half a million Australians and 170,000 people from New South Wales and the ACT, will be living with sight loss by 2020. As our population ages, we know an increasing number of people in our community will require the services, provided at no cost, of Guide Dogs NSW/ACT and the Centre for Eye Health.

Guide Dogs NSW/ACT's full range of orientation and mobility services enable people with vision impairment to remain safe, economically independent and socially connected to their families and communities - through accessing their workplaces or places of study, in daily living and social activities and while travelling and using public transport.

Dennis and I look forward to visiting the Guide Dog Centre in the coming months to learn more about the outstanding work of Guide Dogs NSW/ACT and to see first-hand the Centre's world-class dog breeding and training facilities.

On behalf of our community, we convey our thanks to Guide Dogs NSW/ACT for continuing to provide quality services and support to people with sight loss.

Her Excellency, The Honourable Margaret Beazley AO QC Governor of NSW **Mr Dennis Wilson** 

Margaret Bearla

October 2019

### **Report from the President and CEO**

It's been a significant and transformative year for Guide Dogs NSW/ACT, as we focus on delivering superior services for our clients, and better value for our donor dollars.

In particular, internal initiatives and projects have helped re-shape the way our organisation will guide our clients to independence, seek new ways to prevent blindness, and create connection with communities into the future.

Ensuring client voices are prevalent in our decision-making has been a key objective this last year. We piloted two Regional Advisory Committees (RAC) - one metropolitan and one regional - to provide a consultative forum for clients to raise ideas and provide feedback on our services. There are currently 17 client representatives involved in the six-month pilot which began in March. The Committees will be reviewed in September 2019, however, the value of this initiative has already been proven - with the RAC helping us to bring our new organisational Purpose Statement to life, contributing to branding strategies, and informing us on how we can better communicate with our clients.

Engaging our dedicated and passionate staff in future planning is also crucial to maintain an invested and enthusiastic workforce. A series of 'Let's Connect' roadshows gave our executive staff an opportunity to visit offices across the state, to showcase the new strategic direction of the organisation and provide feedback to staff.

Another new staff initiative, a '2022 Community' has been instrumental in driving the creation of our updated Purpose Statement and Values - a copy of which appears at the front of this report. This group, comprised of representatives from across the organisation, is a great example of how we are enhancing workplace culture.

Seeking new ways to prevent blindness: The Centre for Eye Health is an initiative of Guide 4 | Guide Dogs NSW/ACT Ani

We successfully negotiated our first ever Enterprise Agreement (EA) for staff, following the return of a majority 'yes' vote in its support. The EA introduces a consistent set of conditions for all eligible employees across the organisation, including a number of important changes that will better support staff and the organisation to deliver high quality services to clients and to maintain our strong reputation with the community and donors. Many thanks to everyone who worked long and hard to deliver an EA that is fair to our employees and acceptable to the community and supporters.

During the year, Guide Dogs NSW/ACT successfully implemented its WHS Management System which includes ongoing risk assessments aimed at preventing accidents and incidents. This system will continue to be maintained during 2019/20.

This year we farewelled former Governor of NSW, His Excellency General the Honourable David Hurley AC DSC (Ret'd) as our Patron, as he embarked on his impressive new role as The Governor General of the Commonwealth of Australia. Governor General Hurley served as our Patron since 2014 - we thank him, and Mrs Linda Hurley for their years of service and congratulate them on their exciting new position. We are delighted to welcome Her Excellency the Honourable Margaret Beazley AO. QC. Governor of New South Wales and her husband. Mr Dennis Wilson, as our new Joint Patrons, continuing our long relationship with the office of the Governor of NSW.

Other goodbyes include the departure of Board Director Mr Hongbin Liu who resigned from the Board in August 2018 following almost six years of service, and Dr Tony Mosman who resigned his position effective July 2019. Tony has been a Board Member since 1999. New Director, Robin Low, joined us in June 2019, bringing impressive and broad sector experience across financial services, technology, industrial/life sciences, property, M&A, and governance/risk challenges.

It's been a significant and transformative year for Guide Dogs NSW/ACT, as we focus on delivering superior services for our clients, and better value for our donor dollars.

Kieran Lane, President



We're re-shaping the way our organisation will guide clients to independence, seek new ways to prevent blindness, and create connection with the community.

**Dale Cleaver, Chief Executive Officer** 

We also welcomed Jacqui Jones to our Board in 2018. Jacqui is the Lead facilitator at PwC's Impact Assembly. Prior to that, Jacqui was the CEO of the Australian Business and Community Network (ABCN), a coalition of business leaders partnering with schools to improve student outcomes in disadvantaged areas. Jacqui is now a member of our Nomination & Remuneration Sub-committee.

On a national front, Guide Dogs Australia launched a new fundraising initiative 'Pawgust' in August 2018 - our first mass participation fundraiser on an Australia-wide scale. In its first year more than 5,300 people across Australia signed up to participate, and raised \$596,000. NSW supporters led the way, raising more than \$200,000. This is a fantastic example of how we are collaborating with our state counterparts to achieve greater fundraising outcomes, and increase awareness of our brand nationally.

Other collaborative work being undertaken on a national scale, to produce more effective outcomes for clients and donor dollars, include a National Workforce Plan and collective work with the breeding and training of our dogs.

Looking forward to the 2019/20 financial year, we have been laying the groundwork for the opening of our new Parramatta-based 'hub' in late 2019. The Cameron Centre is to be named after Doug Cameron, who was not only instrumental in the creation of our organisation 62 years ago, but is now one of our highly valued donors. The Centre, made possible through Doug's generous support, will offer a large variety of services to clients from both Guide Dogs and the Centre for Eye Health. We are extremely excited about how the Centre will provide new ways for us to deliver services to our clients as well as connecting us to the broader Western Sydney community.

Thank you to our enthusiastic Board Directors, dedicated staff and volunteers for your hard work and valuable contribution in providing quality services to the people of NSW and the ACT throughout the last year.

Thank you also to our valued supporters. Without your help and generosity throughout the last year, we could not continue our work of providing life-changing services to people with vision impairment.

**Kieran Lane** 

President

**Dale Cleaver** Chief Executive Officer





## **Key Highlights**

Celebrated 30 years of providing services from our Coffs Harbour office, supporting more than 4,000 people with vision impairment on the Mid North Coast to lead independent lives. Fun fact: the Coffs Harbour office, in conjunction with an engineer, produced The Miniguide®, a small handheld device that detects solid obstacles in its path, and openings in a wall such as a doorway. ®Registered Trademark of Guide Dogs NSW/ACT.

Successfully piloted a six-month Canine Support Program with the ACT Magistrates Court in Canberra beginning in February 2019. Therapy Dogs Quota and Alfie visit the Magistrates Court with a primary focus on the Children's Court and remote witness suites. The pilot has been extended for another 12 months and may become a permanent program.



Shared the chance to celebrate our Guide Dog graduates with supporters from regional centres at special presentations held in Port Macquarie, Cronulla, Newcastle and Camden.

Launched new initiatives to diversify fundraising options available to supporters, including a program for Major Donors that specifically funds and highlights our Children's Services.

Installed beacon navigation technology at our Chatswood, Sydney office - increasing the building's accessibility for clients and staff with vision impairment. The beacons work through the voice activated app. BindiMaps. on smartphones to help users find a path to a nominated destination.

Michael (Mike) Poynting was announced as the inaugural winner of the Joe Finucane Perpetual Award. Mike has been with Guide Dogs NSW/ ACT since 1990, and has held a number of roles including being a full-time Guide Dog Instructor, covering Western Sydney, Western NSW and Broken Hill.





Community Education and Governance continued to be an important part of what we do. Clients and NSW Police were issued with updated Guide Dog Access Rights Cards as part of a campaign for International Guide Dog Day. Our Accessibility team also provided expert advice and consultation to the newly opened Sydney Metro, and the Light Rail

project in Canberra.

Therapy Dogs provided comfort and companionship to court users, particularly people appearing as victims of crime, as the Canine Court Companion Program was rolled out to 10 courts across NSW during the 2018/19 year. Therapy dogs and their handlers also played an important role in safe rooms to help create a non-threatening court environment for children, vulnerable witnesses and victims of domestic and family violence. More than 40 dogs and nearly 50 volunteer handlers are currently involved in the State Governmentlead initiative. We were successful in securing the tender again for the 2019/20 year.

Expanded the Puppy Raising program to Canberra, Newcastle and Wollongong. More than 65 puppies are currently placed across the three new regions, with more on the way.

Introduced innovative new programs that enhance the breeding, welfare and training of our dogs. The Home Whelping and Puppy Rearing Program involves volunteers caring for our 'Mums' as they bring the next generation of Guide Dog puppies into the world. Pups are born into and spend the first five weeks of their lives in warm, loving home environments.

Initiated a new Home

Connected with

supporters across NSW

presence at large events

and the ACT with a

including the Royal

Easter Show, Sydney

Dog Lovers Show and

field days at Mudgee and

Henty. Also, worked with

Advance to host a highly

Corporate Partners like

successful 'Guide Dogs

in City' event at Martin

Place.

Boarding Program that allows for dogsin-training to board overnight and on weekends with volunteers, rather than in kennels - having benefits for their welfare and happiness.

The Centre for Eye Health collaborated with the Prince of Wales Hospital Eye Clinic to streamline their triaging process and significantly reducing wait lists. During the last year, the Centre undertook 9,507 client appointments.

Maintained our standing in the top three of Reader's Digest Australia's 'Most Trusted Charity Brand' nationally and the number one position in NSW. We're extremely proud of this achievement and grateful for the ongoing support of the community.

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### **2022 Strategic Plan**

17-year-old client, **Ben Said** was the popular face of our Christmas Appeal.

## Seeing beyond

For more than 60 years Guide Dogs NSW/ACT has been helping Australians with low vision or sight loss move confidently and independently in their lives. We have been at the heart of the community, helping individuals and families and giving guidance and support to those who need it. Seeing beyond the current needs of the community means we are preparing ourselves for the anticipated growth in future need and is something that we are proud to be working towards.

Our organisational **Strategic Plan Towards 2022** aims to address the current demand and anticipated growth in need for our services so we can assist more people to achieve independence. This strategy will ensure we deliver these services with an unwavering commitment to the quality of support we have provided to the community of NSW and ACT into the future.

This will be achieved through our focus on key areas across the business to ensure we are improving the way we engage with and listen to clients, support more clients through access to assistive technology and build a long-term financially stable organisation.



### Clients and Partnerships

- Support more people who are blind or have a vision impairment to live the life they choose
- Expand our dog services to support people with disabilities
- Be leaders in client adoption of technology
- Deliver innovative eye health and low vision rehabilitation services with industry partners



### People and Processes

- Live our purpose through our values-driven culture
- Support our people to support our clients through robust systems and processes
- Retain and build a dynamic high performing team



### Marketing and Revenue

- Diversify and grow revenue streams
- Improve market position
- Be recognised as a thought leader and influencer

### Outcomes

- Achieve continued long-term financial sustainability
- Engage stakeholders delivering increased client satisfaction and community reputation
- By strengthening our existing work, undertaking fresh and innovative ways to deliver support services to our clients and staff, and diversifying organisational funding and revenue streams we can make a real difference to the community of NSW and the ACT.







## **Doug's Story**

Supporting the future of Guide Dogs

"What pleases me most is how far the organisation has come compared to what we started with," says Doug Cameron who, 62 years ago, recognised the important contribution that Guide Dogs could make to people who have lost their sight and took the first steps to establish Guide Dogs in NSW.

While he was instrumental in the beginning, Doug's trust in the organisation today and his desire to give to a great cause were the driving factors behind his generous support in recent years.

Doug's support of the Centre for Eye Health (CEFH), an initiative of Guide Dogs NSW/ACT with the University of NSW helped the organisation direct a focus towards preventing vision impairment in the community. His donation enabled Guide Dogs to purchase state-of-the-art equipment for the Centre which is used to detect, investigate and monitor eye disease with no out-of-pocket expense to patients.

"If we can prevent people from going blind and needing a Guide Dog, we should do it," Doug said. "I have been very impressed with the large number of patients the CFEH has assisted since it opened 10 years ago."

In 2011, Doug was made an Honorary Life Member of Guide Dogs NSW/ACT, highlighting his continued participation in the progress of the Guide Dog movement, including his assistance in establishing Guide Dog Centres in other states.

Doug recently made the leading donation to support the construction and operating costs of a new centre in Parramatta. This 'hub' will offer local clients the large variety of services provided by Guide Dogs and the CFEH.

"I was looking to make a substantial donation for the future of Guide Dogs. I think helping more people in the growing west of Sydney is a great idea and a step in the right direction," Doug said.

The organisation is honouring Doug's donation and involvement with Guide Dogs over 62 years by naming the new hub in Parramatta the 'Cameron Centre'.

## **Elizabeth's Story**

A creative spirit

"Even though it might seem impossible, you should not give up. If you fail, just keep problem solving, then eventually the impossible becomes possible," says Elizabeth Peddell, who was confronted with a very different life to what she dreamed of when she suddenly lost her sight four years ago.

Thirty-seven-year-old Elizabeth moved to Sydney to pursue her ambition to be a game developer. By the time she completed her digital and interactive gaming diplomas, she had lost her sight.

After a vast number of tests she was diagnosed with Apperceptive agnosias, brought on by uncontrolled epilepsy. While she has no functional vision, she describes what she can see as colours of paint thrown on canvas.

Elizabeth reached out to Guide Dogs NSW/ACT and with the help of an Orientation and Mobility Specialist, she can now get around her community safely using a long cane. At home, Occupational Therapists have helped her remain independent – teaching her skills and techniques to prepare food and cook safely.

Elizabeth also received support from Guide Dogs to complete her NDIS application, which has allowed her to pay for the Assistive Technology she needs.

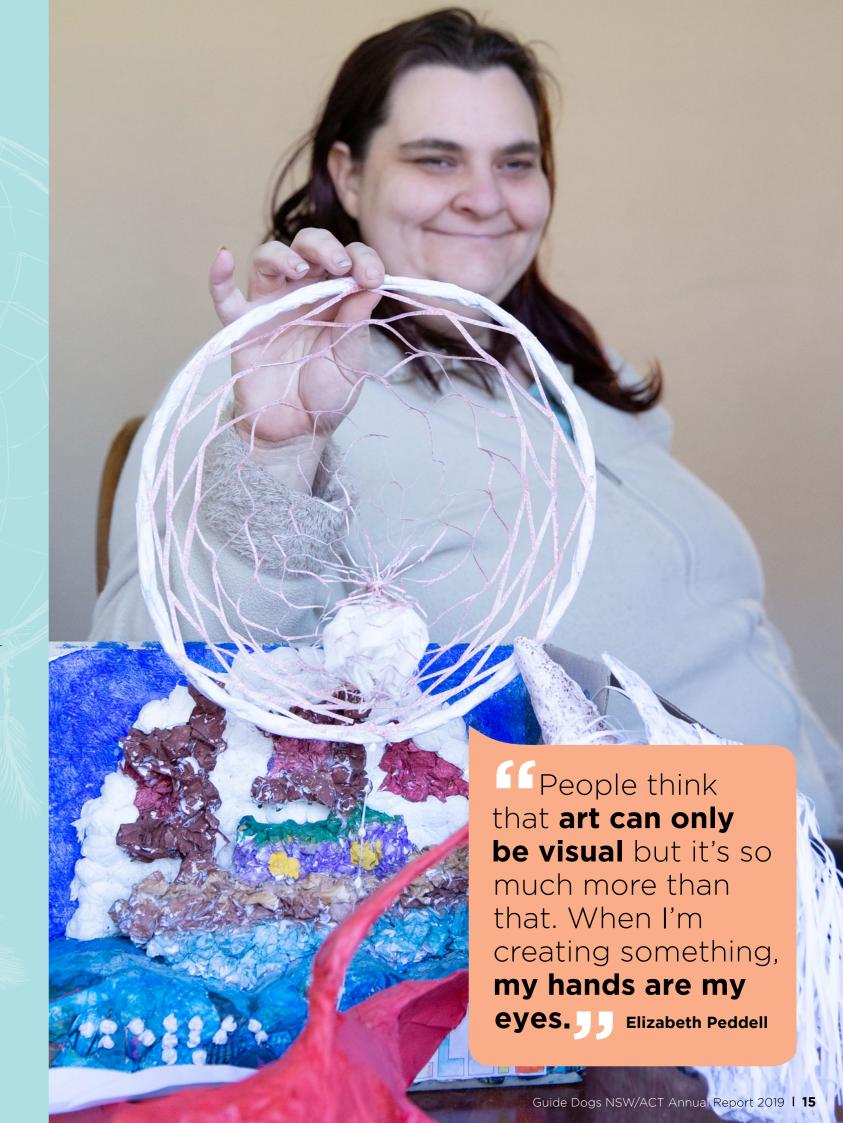
Her pet dog Raphael, named after the guardian angel that protects the body, mind and soul, provides invaluable emotional support.

Elizabeth hasn't let her sight loss dampen her creative spirit.

"People think that art can only be visual but it's so much more than that. When I'm creating something, my hands are my eyes," Elizabeth said.

From birds to dreamcatchers, Elizabeth creates her sculptures out of paper and clay. She recently won a scholarship to attend a stone carving workshop.

Elizabeth has not given up on producing games and is in the process of developing a text-based game that people who are vision impaired and sighted will be able to play together.





## A Tribute to Lillian Dong

1918 - 2019

"Guide Dogs was Mum's number one charity for as long as I can remember," says Max Dong, the son of Lillian Dong who passed away earlier this year. A long-term supporter of Guide Dogs NSW/ACT, Lillian was one of the very first people to sign up to the organisation's regular giving program, previously known as "Puppy Pals".

Growing up in the Central West of New South Wales during the Great Depression, Lillian was raised to have compassion for those less fortunate than herself - a notion she carried with her throughout her life.

A philanthropic spirit and an avid dog-lover, her support of Guide Dogs began by putting shillings in the Guide Dog collection box at her local supermarket.

"Mum always said we were lucky to have sight and that we should help those who don't. That's how she raised us," Max said.

As a dedicated regular giver, Lillian provided a monthly gift to Guide Dogs for close to 20 years.

Towards the end of her life, she loved reading the supporter newsletters and updates from the organisation, always admiring the photos of the dogs and their journeys from playful pups to life-changing Guide Dogs.

"Mum enjoyed reading anything Guide Dogs sent her. I would sit down with her and we would read through the newsletters a dozen times," Max said.

After passing away at 101 years old, Lillian's legacy as a devoted Guide Dogs supporter has been carried on by family. Her daughter, Ruth, has continued Lillian's regular gift by sponsoring Sunny, a handsome yellow Labrador.

Sunny is currently living with his volunteer Puppy Raising family in Canberra. When he's not learning basic obedience and other important foundation skills, he's busy socialising and being a happy, confident pup.



Lillian with her son, Max.

### In Grateful Memory of our Very Special Friends

We honour and acknowledge the generosity of supporters who included a gift to Guide Dogs NSW/ACT in their Will. Their final gesture is a legacy for the future and will ensure that we can continue to change the lives of people living with sight loss.



B

William Baker

Henry Beaver

Cora Beehag

Susan Biddle

Galina Bilgrey

Vallex Blackford

Joyce Blomley

Alan Bowden

John Brennan

Reuben Bridge

Margaret Bristow

Florence Brown

Thomas Brown

Margaret Bushell

Mary Brown

Stella Breen

Shirley Bellamy

Mary Berkemeier

Constance Barrie

Gladys Adamson Elaine Aiken David Anson Shirley Armytage Una Winifred Atwell Marilyn Axford

Leslie Daley Dawn Daniel Ella Davidson John Davidson Bonnay Davies

Ellen Cleaves

Colin Coates

Ronald Cowan

Margaret Crawley

Doreen Crawley

Hazel Cromack

Elaine Cundy

Ε

D

Elizabeth Eady Kondelea Elliott Sylvia Evans Mary Evans

F

Helen Felder
Kathleen Finch
Raymond Fitzgerald
Jean Flood
Beryl Floyd
Dorothy Foott
Alan Ford
John Foster

G

Joy Gerling Gerald Goldberg Leah Golding Valerie Goodridge Beth Grainger

н

Poyce Hamilton-Smith Raymond Haswell Marjorie Hayes Wendy Hine Helen Hlavac Patricia Hoffman Cynthia Holcombe Dulcie Holly Elsie Horton Roma Hough Delia Howard Bessie Howes

Moya Irvine

J

Kenneth Jackson Keithia James Doris Johnston Frederick Jones K

The Kemvan Trust John and Connie Kennedy Trust Frank Keston Corona Kling Muriel Knighton Karl Koper

L

Genevieve La Courte Dennis Lane Daphne Lawes Rita Lawrey Brian Leggatt Katharina Liebig Claus Lilje Erica Lips Elaine Loewe Wai-Ling Louie

M

Elizabeth Mack
Margaret Maclaren
Carol Madden
Olga Malkiw
Pamela Marks
Noelene Martin
Helen Martin
Gretta Maston
Dorothy Maughan
Michele McCauley
Robert McDonagh
Sandra McDonald

Helen McKinnon
Donald McLeod
Douglas McMurtrie
Lorna Mead
Christine Mitchell
Elizabeth Molkentin
Stanley Monroe
Eulalie Morrison
Vera Munro
William Murray
Ethel Murray

N

Audrey Neville Eric Nowak

0

Brian Oakley Noleen O'Connor Thomas O'Connor William Ogle Aveen O'Reilly Thomas Orman Ronald Osland

P

Dorothy Paget
Anthony Parker
Ivy Paton
Thelma Patterson
Johanna Pels
Joan Petersen
Endowment Fund
Rex Philp
Betty Pitkin

Gloria Pittman
Judith Povey
The Prance
Family Trust
Florence Probine
Susan Pryor

Q

Joyce Quinn

R

Joyce Race Albert Reader Alberta Richardson Jean Robinson Alma Rose Maie Russell

S

Antony Sale

Anthony Sarcia
Wilhelm
Schifferdecker
Rita Scionti
Boyd Seckold
Marjorie Seddon
Diana Sewell
Roger Sheppeard
James Sinapius
Shireen Smith
Janice Smith
Eleanor Smith
Janice Speechley
Milon Srejber

Milford Stahl
Peter Stanmore
Patricia Stapley
Lexie Steel
Peter Stewart
Christina Summers
Ellen Swanbrough
Dorothy Symblett

Т

Jean Teasdale Riki Thorne-Young Jessie Towndrow Iris Train Thomas Tuite

V

Robert Vale

W

Betty Wade
Geoffrey Wainwright
Yvonne Walker
Monica Watts
Lorraine Webb
Dorothea Whittome
Karin Wigmore
Gary Williams
Raymond Wilson
Johanna Wyld

As part of her legacy, long-term supporter **Kerry Dolan** has included a gift in her Will to Guide Dogs NSW/ACT and wants to see the proceeds of the sale of her townhouse go towards changing the lives of people living with sight loss.

"I've always had Labs when growing up and my parents were supporters of Guide Dogs. Since retiring, I have been able to become more involved and have had the chance to see firsthand the wonderful work the organisation does," Ms Dolan said.

"It's lovely to think that even when I'm not around, our family name can still be associated with such a great charity."

Nellie Chick Marjorie Cincotta

Marjory Carlisle

Anthony Charles

### **Our Valued Partners**

We extend our warmest thanks to the many people in the community and corporate organisations for their support and help during the year.

### **Guide Dogs NSW/ACT Corporate Partners**

Forum Group Pty Ltd PD Steel Fabrication Ptv Ltd The staff of AMP The staff of Australian Tax Office The staff of VivCourt Trading View Holdings Pty Ltd

### **Trusts and Foundations**

Graf family

JLDJS Foundation

Lord Mayor's Charitable Foundation through the Eldon and Anne Foote Trust

Perpetual Foundation - Sibley Endowment Perpetual Foundation - The John and Nicola Caliguri Endowment

Perpetual Foundation - The John and Enid Lane-Brown Endowment

The Bunderra Foundation

The Centenary Foundation - The Judith Hodge Fund

The Dugald and Judith Mactaggart Bequest, managed by Equity Trustees

The Elliott Family Trust

The Hargrove Foundation

The John and Lois Turk Charitable Gift No 2, managed by Equity Trustees

The Rali Foundation

### **National Guide Dogs Australia Corporate Partners**

ADVANCE"

Boehringer Ingelheim - NEXGARD®, HEARTGARD30® PLUS and PARAGARD® Coles

Dimple Optics Greenstone Financial Services **IDEXX** Laboratories

KONG Company

PAW® by Blackmores

**PETstock** 

### Clubs, Schools and **Community Groups**

Bowlers Association Capital to Coast Earlwood-Bardwell Park Probus Club Marlborough Hotel Mid-North Coast Vision Impaired and Blind Moruya Branch CWA Philatelic Society of Canberra Presbyterian Ladies College Sydney Ravenswood School for Girls Tuggerah Tuffs

### **Volunteer Support Groups**

Central Coast Support Group **Dubbo Support Group** Moree Support Group Mudgee Support Group Rotary Club of Orange North Tamworth Support Group

### **Pro Bono Legal Services**

**HWL Ebsworth Lawyers** Herbert Smith Freehills

### **Donation Dog Hosts** Blacktown RSL

Cabra-Vale Diggers Club Club Central Coles Supermarkets across NSW and ACT Dachshund Coffee Dubbo RSL Club

East Maitland Veterinary Clinic Gosford RSL

IGA - select stores

Liquorland - select stores Merimbula RSL Club Ltd

Mingara Leisure Centre

South Tamworth Shoppingworld

St George Motor Boat Club Sydney Junior Rugby

Wests Nelson Bay

Woolworths Supermarkets - select stores

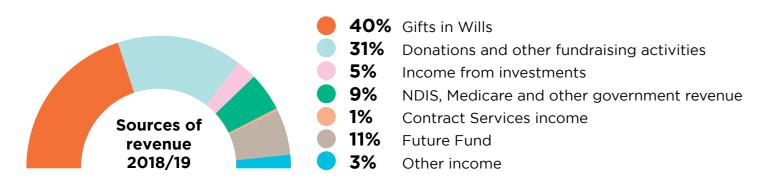
... and hundreds of other wonderful Guide Dog Donation Dog Hosts across NSW and ACT.

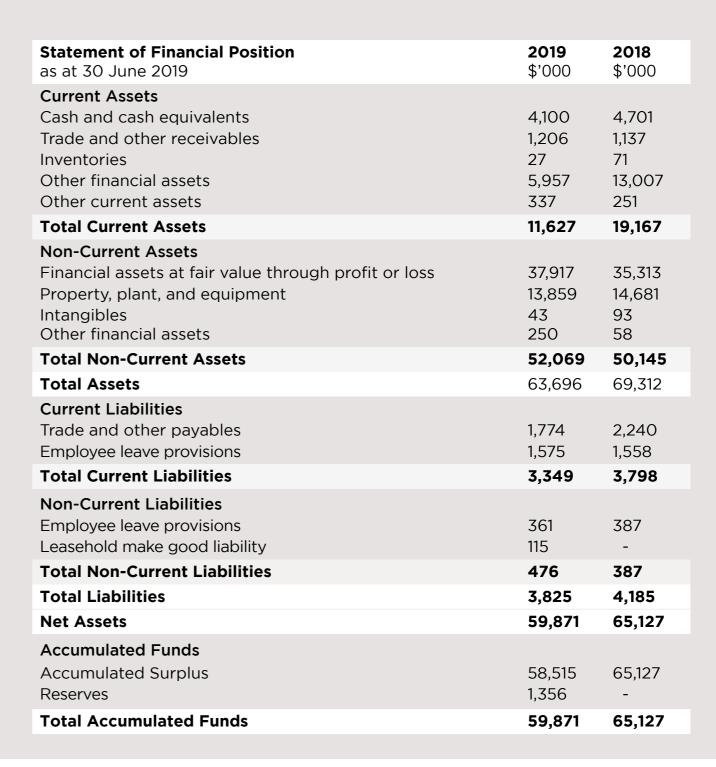


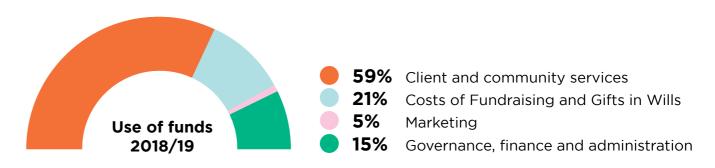
## **Abridged Financial Statements\***

Statement of Comprehensive Income for the Financial Year ended 30 June 2019	<b>2019</b> \$'000	<b>2018</b> \$'000
Gifts in Wills Donations Sale of Fundraising Merchandise Investment income NDIS, Medicare and other government funding Contract Services income Income received on closure of Future Fund Other income	13,367 10,415 133 1,681 3,155 401 3,636 1,022	17,976 8,660 154 2,539 1,632 221 - 798
Revenue from ordinary activities	33,810	31,980
Other Gains/(Losses)  Net gain on non-current assets held at fair value through profit and loss  Net gain on disposal of investments  Net (loss) on disposal of non-current assets	1,076 - (161)	472 763 (96)
Total Income	34,725	33,119
Client Service costs (Guide Dogs NSW/ACT and CFEH) Community education and advocacy Fundraising overheads including:	(23,599) (136)	(22,338) (469)
Fundraising donor management Planned giving expenditure Appeal costs Fundraising Merchandise Marketing Governance and administrative services	(2,689) (898) (4,800) (86) (1,922) (5,851)	(2,301) (1,293) (3,364) (85) (864) (4,910)
Total Expenses	(39,981)	(35,624)
Net (deficit) from ordinary activities	(5,256)	(2,505)
Other comprehensive income	-	-
Total comprehensive income	(5,256)	(2,505)

<sup>\*</sup>These figures are an extract from our audited Statutory Financial Statements for the year ended 30 June 2019. The full Financial Statements and Auditor's Opinion are available on request or via our website: www.guidedogs.com.au







### **Board of Directors**



## Mr Kieran Maurice Lane President | LLB Hons, LLM

Practising solicitor and a former tax partner at KPMG. Joined the Board in 2012 in a non-executive capacity. Kieran has 20 years' experience at KPMG in several senior management positions including serving as an elected member of the KPMG Board for five years. Past activities include acting as a member of the St Joseph's College Finance Committee and a Vice President of the Australia China Business Council. Kieran is a member of the Finance, Audit & Risk Management and the Nomination & Remuneration Sub-Committees.



## Mrs Linda Vivienne Druitt Vice President | BBus (Acc), CPA

Director, Nortons Business Advisors. Joined the Board in 2004. Lindy has more than 30 years'

experience in public practice offering business advice, self-managed superannuation and taxation services to small and medium business. Lindy is Chairman of the Finance, Audit & Risk Management Sub-Committee.



## Ms Zorana Bull MA (Eng, Econ & Mgmt), FAICD

Founding Director of Altura Partners (Strategic Management Consultants - Sydney/Melbourne). Joined the Board in 2010. Zorana has more than 25 years' experience in strategy development, operational performance improvement and organisational change. She was previously a Partner with leading global consultancy PA Consulting Group and Chief Operating Officer of the Australian business. Zorana is a Non-Executive Director with Port Authority of NSW, Healthshare NSW, AirRoad Pty Ltd and Fancy Engineering Ltd. Zorana is a member of the Finance, Audit & Risk Management Sub-Committee.



## Mr James Bennett OAM **B Eng**

Mechanical Engineer and selfemployed business consultant (Disability Services Auditor).

Joined the Board in 2011. James is a client, an experienced Guide Dog user and an advocate for those who are blind or vision impaired. He consults as a Consumer Technical Expert and Lead Auditor for Quality Management Systems (ISO & AS) primarily participating in Disability Services Audits throughout Australia. He also sits on several Advisory Committees with the National Disability Services covering Open Employment and Australian Disability Enterprises. James is a member of the Corporate Governance Sub-Committee.



### Mr Hongbin Liu MAppFin, MA

General Manager of the Industrial and Commercial Bank of China (ICBC) Sydney Branch. Elected to the Board as a Director in November 2013. Hongbin has over 20 years' experience at ICBC, including serving as the Chief Representative in Australia and General Manager in Italy. Hongbin resigned from the Board in August 2018.



### Dr Anthony Broughton Mosman **BVSc**

Veterinarian and partner of the Bondi Junction Veterinary Hospital since 1976, the home of the present TV series Bondi Vet. Joined the

Board in 1999. Past activities include President of the Australian Veterinary Association, Sydney, and serving on several municipal council animal advisory groups. Tony is a Director for the Centre for Eye Health. Tony resigned from the Board in July 2019.



## Ms Robin Low BCom, FCA, GAICD

Non-Executive Director. Joined the Board in June 2019. Robin brings broad sector experience across financialservices, technology, medical research funding, M&A and governance/risk Robin's executive career was with PricewaterhouseCoopers where she was a partner specialising in audit and risk and led a practice area. She is now a non-executive director and is on the board of four listed companies (APX, AUB, CSV and IPH) and serves as chair of their audit or audit and risk committees. She is also on the board of two other charities. Primary Ethics and Public Education Foundation. Robin has a personal love of dogs, volunteering weekly with her dog, Daphne, at a dementia respite care facility. Robin is a member of the Finance. Audit and Risk Management Sub-Committee.



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### Ms Jacqui Jones B.Ec (Soc Sci), M.A, Grad Dip Ed, MAICD

Director, The Impact Assembly at PwC. Jacqui has 25 years' experience working in both the private and not-for-profit sector, in social impact, corporate partnerships and change management. She was previously CEO of the Australian Business and Community Network (ABCN). Joined the Board in 2018 and is a member of the Nomination & Remuneration Sub-Committee.



### Mr Ian Andrew Jamieson BCom (Mktg), CPM (AMI), MAICD

Strategic marketing consultant and co-founder of business strategy consultancy, The

Initiatives Group Joined the Board in 2008. lan has more than 30 years' experience in marketing and business strategy development, including corporate positions and managing his own consultancy business. He is a Fellow of the Australian Marketing Institute. Ian is Chairman of the Nomination & Remuneration Committee and a member of the Corporate Governance Sub-Committee.



### Mr Allan Barry Calvert Stephen OAM FFA, FIAA, FAICD

Formerly, General Manager Zurich Australia Ltd. responsible for all aspects of the business. Over 30 years' experience as a Director of unlisted public companies. Joined the Board in 1999. Chairman of the Centre for Eye Health Ltd. Currently a member of the Finance, Audit & Risk Management Sub-Committee.



### Mr Steven Kouris BEc/LLB, LLM

Strategic counsel, advisor and professional non-executive director. Joined the Board in 2010. Steven

has extensive corporate governance, leadership, strategic planning and risk management expertise. He has worked for major national law firms such as King & Wood Mallesons & Allens and has substantial expertise in major projects, building and construction, and property. He is Chairman of the Corporate Governance Sub-Committee and an Alternate Director of the Centre for Eye Health. He is also a Non Executive Director of EIS Health Ltd (the primary health care network for Central and Eastern Sydney) where he chairs the Finance and Audit & Risk Committees.

## **Executive Leadership Team**



Dale Cleaver **Chief Executive** Officer



Tom Bodger **Chief Financial** Officer



Annette Clarke **Head of Services** 

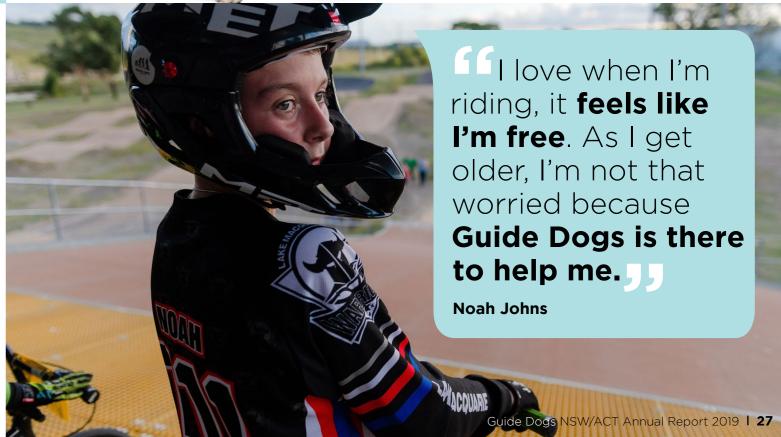


Gillian Bryan **Head of People** & Culture



12-year-old Noah is legally blind, but he's also a fast and fearless BMX racer.





### **Corporate Governance**

### **Board responsibilities**

The Board consists of independent non-executive Directors who have extensive relevant experience to bring independence, accountability and judgment to the Board's deliberations, so the Board acts in good faith and in the best interests of Guide Dogs NSW/ACT, ultimately for the benefit of its stakeholders.

The Board also ensures that Guide Dogs' corporate governance framework across the organisation accords with best practice.

In particular, the Board:

- ensures legal, regulatory and financial obligations are met
- sets and reviews strategic direction
- monitors the operating and financial performance of the company
- evaluates the performance of the Chief Executive Officer, and senior management
- sets risk policy and monitors risk management; and
- ensures that relevant stakeholders are appropriately informed of material developments.

The Board considers stakeholders to include: clients, members of the organisation, employees, benefactors, volunteers and the community at large (including people who are blind or have impaired vision who are not clients).

In preparing this statement, the Board has focused on its structure, principles and core values.

#### **Board structure**

- ◆ The Guide Dogs NSW/ACT Constitution provides for a maximum of nine (9) and a minimum of six (6) Directors. There are currently nine (9) Directors.
- No employee can be a Director.
- The Chairman is appointed by the Directors from amongst their number.
- There is no maximum appointment term specified for Directors; however, one third of the Board must retire at each Annual General Meeting and may offer themselves for re-election, in the interests of reassessing Board skills and capabilities.
- New Directors are nominated by the Nomination, Remuneration and Culture Committee and may be appointed by the Board to fill a casual vacancy.



#### **Sub-Committees**

- The Board has created several Board Sub-Committees to assist with its role in governing the organisation.
- All Sub-Committees operate under formal terms of reference, which are updated when necessary.
- The Board does not however delegate major decisions to Sub-Committees.
- Sub-Committees are responsible for considering their relevant issues and making recommendations to the Board, within the scope of their respective terms of reference.
- The Finance, Audit & Risk Management Sub-Committee monitors the management of the company's reserve funds and assists the Board in fulfilling its audit, accounting and reporting obligations, monitors external auditors (including the independence of the external auditors) and ensures compliance with legal and statutory obligations. Working with senior management, it reviews the risks faced by the company, assessing the probability, magnitude and possible impact of the risk.
- The Chairman of the Finance, Audit & Risk Management Committee has appropriate financial experience.
- The Nomination, Remuneration and Culture Committee nominates new Directors, recommends remuneration for the Chief Executive Officer and senior management and monitors succession planning.
- The Corporate Governance Committee reviews Guide Dogs' Corporate Governance framework across the organisation with a view to ensuring that it remains relevant and consistent with best practice.

#### **Processes**

- Board Meetings are structured to encourage active participation by all Directors at meetings.
- Directors have open access to information, subject to maintaining its confidentiality.
- The Board receives regular presentations from management.
- ◆ The Chief Executive Officer and Chief Financial Officer certify the accuracy and completeness of financial information provided to the Board.
- Independent professional advice is available to Directors, subject to approval by the Chairman.
- The Board operates under a formal Charter which also addresses conflicts of interest.
- ◆ The Board monitors organisational Work Health & Safety as well as key incident reports from management.

### **External auditor independence**

- The Board monitors the independence of the external auditors.
- The Board has the discretion to restrict the type of non-audit services which can be provided by the external auditors.
- The Finance, Audit & Risk Management Sub-Committee meets periodically with company management and at least annually with the external auditors, both with and without management present.

## **Company Information**

Guide Dogs for the Blind Association of New South Wales was founded by volunteers in 1957 and incorporated in 1962. In 1979, the association changed its name to the Guide Dog Association of New South Wales to encompass people who are blind or have impaired vision. In 1991, the association merged with ACT Guide Dog Association Limited to form the Guide Dog Association of New South Wales and ACT. In 2003, the company changed its name to Guide Dogs NSW/ACT.

Guide Dogs NSW/ACT is a public company, limited by guarantee, ABN 52 000 399 744. The Centre for Eye Health is a fully-owned subsidiary of Guide Dogs NSW/ACT.

We derive financial support through the generosity of the people of NSW and the ACT. We receive under 10% of our funding from Government.

Guide Dogs NSW/ACT is a member of both Royal Guide Dogs Australia and the International Guide Dog Federation.



### We provide:

- Guide Dogs
- Assessment and intervention in orientation and mobility skills for people who are blind or have impaired vision
- Children's Orientation and Mobility Services
- Services to support independent daily living skills
- Low vision assessment and training
- Assistive Technology assessment and intervention
- Aids, including mobility canes and electronic mobility aids
- Therapy dogs to people who need them due to isolation, disability, age, or ill health
- Advocacy and support to assist people to access funding and other supports in their community
- Advocacy and community education on the needs and rights of people who are blind or have impaired vision
- State-of-the-art eye imaging and diagnostic services, for early detection of eye disease.

### We deliver our services:

- In the home and neighbourhood of clients
- To, from and at clients' places of employment
- At schools, universities, and other educational institutions
- From venues in Sydney and in regional
- At the Centre for Eye Health at Kensington and other locations
- In Low Vision Clinics
- At the Guide Dogs Centre at Glossodia
- Where appropriate, to meet with clients' requirements.

### Our policy

All of our services are provided at no cost to our clients.

### **Confidentiality and privacy**

Guide Dogs NSW/ACT is committed to protecting the personal information of clients, members, donors, supporters, customers and other individuals with whom we have a relationship.

Providing personal information is an act of trust that we take seriously, so we make every effort to support and understand the communication and privacy needs of our community.

Our privacy policy sets out our approach to the management of personal information. Subject to privacy law, you may access and seek correction to your personal information. Our privacy policy contains information about how we endeavour to comply with the Australian Privacy Principles, how you can contact our Privacy Officer or how you can make a complaint about privacy.

Guide Dog's NSW/ACT's privacy policy is on our website at guidedogs.com.au/privacypolicy and you can also contact our Privacy Officer on (02) 9412 9300 or privacy@guidedogs.com.au.



### **Contact Details**

### **Head Office - Chatswood\***

Guide Dogs NSW/ACT 2-4 Thomas Street Chatswood NSW 2067 PO Box 1965 North Sydney NSW 2059 (02) 9412 9300 chatswood@guidedogs.com.au www.guidedogs.com.au

Areas serviced: Sydney, Wollongong, Bowral, Nowra, Broken Hill, Bourke, Mildura

### **Albury**

(02) 6041 5201 albury@guidedogs.com.au Areas serviced: Albury, Wagga Wagga, Griffith, Cooma

#### **Blacktown**

(02) 9676 5802 blacktown@guidedogs.com.au

Areas serviced: Sydney, Blue Mountains

### Canberra (ACT)

(02) 6285 2988 canberra@guidedogs.com.au

Areas serviced: Batemans Bay, Murrumburrah, Queanbeyan, Goulburn, Cootamundra, Griffith

#### **Coffs Harbour**

(02) 6691 8500 coffsharbour@guidedogs.com.au Areas serviced: Coffs Harbour, Taree, Port Macquarie, Kempsey, Grafton

#### **Dubbo**

(02) 5823 4010 dubbo@guidedogs.com.au

Areas serviced: Dubbo, Orange, Mudgee, Lithgow, Cowra, Forbes, Parkes, Bathurst

### **Guide Dogs Centre (Glossodia)**

(02) 4579 7555 guidedogscentre@guidedogs.com.au

#### Lismore

(02) 6622 2535 lismore@guidedogs.com.au

Areas serviced: Ballina, Casino, Lismore, Murwillumbah and Tweed Heads

#### Newcastle

(02) 4925 3066 newcastle@guidedogs.com.au

Areas serviced: Central Coast, Singleton, Foster, Tuncurry, Muswellbrook, Scone, Maitland, Cessnock, Tenterfield

#### **Tamworth**

(02) 6761 3152 tamworth@guidedogsdogs.com.au

Areas serviced: Tamworth, Gunnedah, Armidale, Glen Innes, Inverell, Narrabri, Moree

### Wollongong

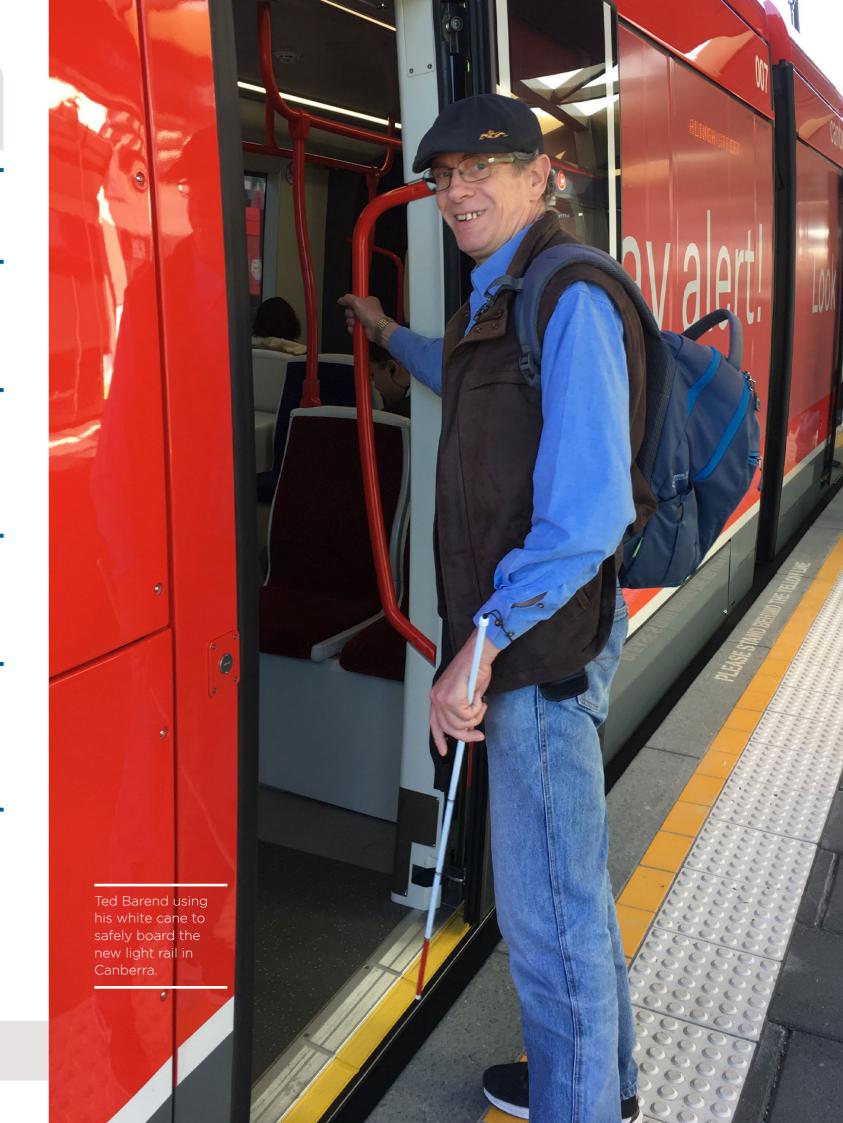
(02) 4225 9247 wollongong@guidedogs.com.au

Areas serviced: Southern NSW, Illawarra, Shoalhaven, South Western Sydney, Campbelltown, Southern Highlands

### **Centre For Eye Health**

Barker St, Gate 14 The University of New South Wales Kensington NSW 2052 (02) 8115 0700 or 1300 421 960 enquiries@cfeh.com.au www.cfeh.com.au

\*We wish to acknowledge the traditional owners of the land on which our head office in Chatswood stands - the Cammeraygal People of the Guringai Nation.



# Guide Dogs NSW/ACT

#### **Guide Dogs NSW/ACT**

ABN 52 000 399 744

Guide Dogs NSW/ACT receives under 10% of its funding from Government and is financially dependent on the generosity of the people of NSW and the ACT.