

GUIDE DOGS VICTORIA

Our Journey 2016-2017



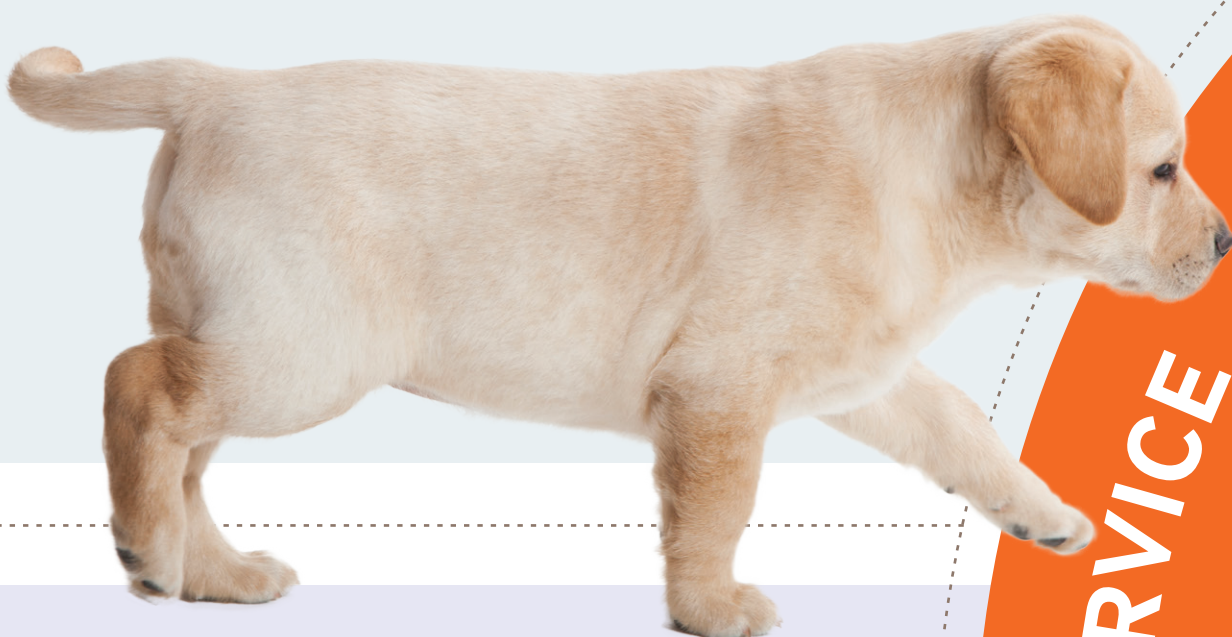
GUIDE DOG SERVICES

272

WORKING GUIDE DOG PARTNERSHIPS

76 GRADUATING DOGS

140 PUPPIES



MARKETING



70.8% INCREASE FROM LAST YEAR

132,944 WEBSITE VISITS
51.7M MEDIA REACH

33,631 LIKES
2,244 FOLLOWERS
1,104 FOLLOWERS

DIALOGUE IN THE DARK LAUNCHED

MORE THAN DOGS

INTERNATIONAL GUIDE DOG DAY AT GOVERNMENT HOUSE



yarra trams

PUBLIC TRANSPORT VICTORIA



FUNDRAISING

\$16M

DONATIONS RECEIVED

OUR 60th ANNIVERSARY



1,127 BEQUESTORS



OFFICIAL CHARITY PARTNER 2017 FORMULA 1® ROLEX AUSTRALIAN GRAND PRIX



RAISED \$73K

62 SCHOOLS VISITED 2,700 STUDENTS

GORMAN & ELK COLLAB

RAISED OVER \$50K

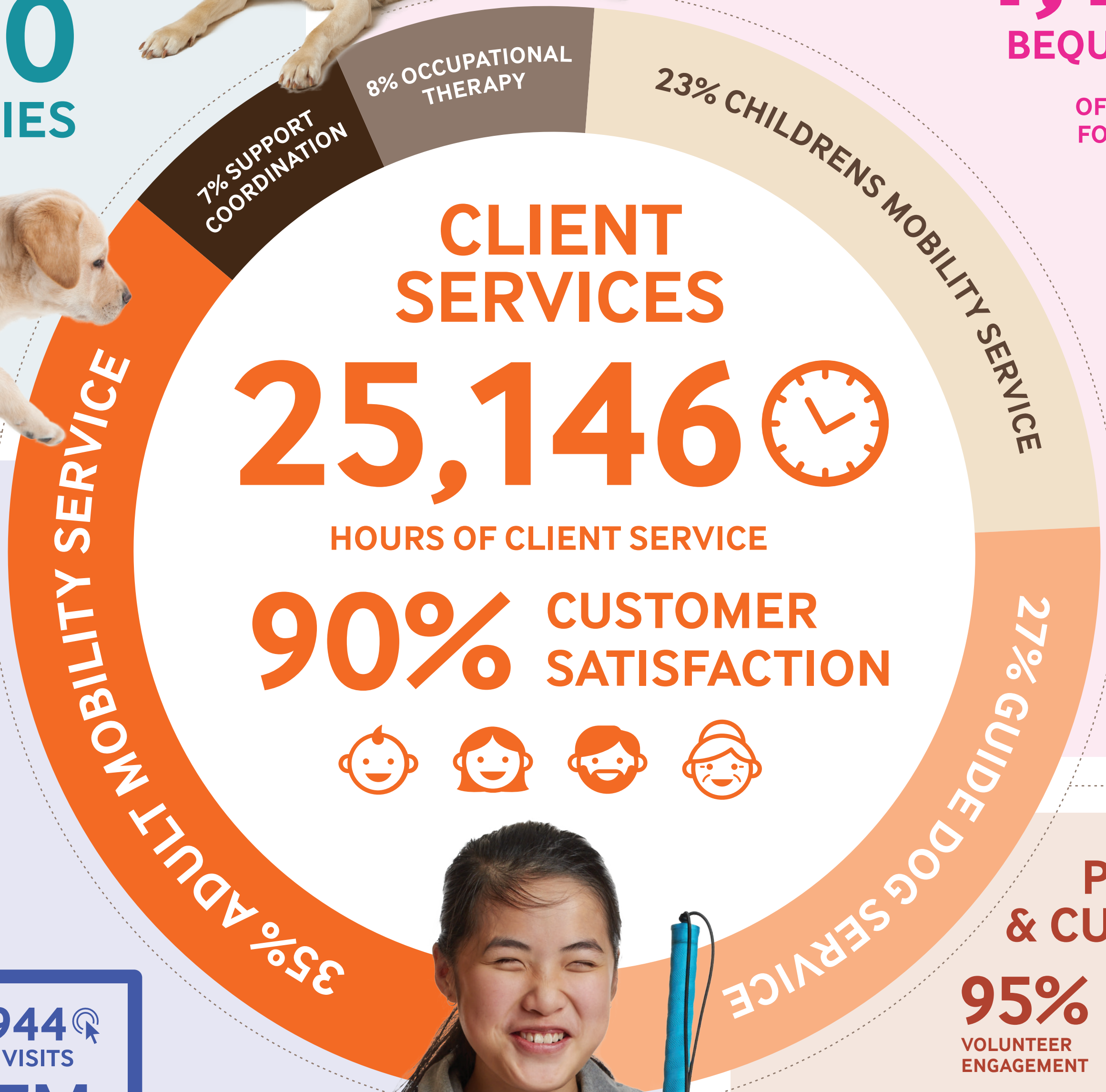


CLIENT SERVICES

25,146

HOURS OF CLIENT SERVICE

90% CUSTOMER SATISFACTION



PEOPLE & CULTURE

95% VOLUNTEER ENGAGEMENT
89% EMPLOYEE ENGAGEMENT

1,274,308 VOLUNTEER HOURS

-1- YEAR LOST TIME INJURY FREE

483 Volunteers

VICTORIAN DISABILITY AWARDS
PREMIER'S VOLUNTEERING AWARD

KAREN HAYES, CEO VICTORIAN HONOUR ROLE OF WOMEN



Guide Dogs VICTORIA

