



About Guide Dogs

Guide Dogs Queensland was born when Mr Hubie Morris from Townsville became the first person in the state to receive a Guide Dog in 1960. Six decades later, Guide Dogs Queensland has grown to be a leading provider of evidence-based interventions, services, and programs, to thousands of Queenslanders living with low vision or blindness, their families, and carers, state-wide.

While we are best known for breeding and training our iconic Guide Dogs, our services today reflect a better understanding of the many different needs and experiences of people with vision loss. Our programs include counselling and psychology services; utilising technology and digital travel aids; orientation and mobility training with a cane and other devices; occupational therapy to help people with day-to-day living; and a leisure and lifestyle program where clients develop new skills, social connections and self-confidence through classes such as cooking, ceramics and self-defence.

Our canine breeding and training program is world class, with over 40% of puppies graduating to become working Guide Dogs. We place between 20 and 30 new Guide Dogs annually, with each one opening up a world of newfound independence and confidence for their handler, as well as providing invaluable companionship.

We can't do it without you

More than 85% of our annual funding is from the community. Your philanthropy today is vital and can enable Queenslanders living with low vision or blindness to continue receiving our life-changing Guide Dogs and other essential services

Your philanthropic investment can also help us plan ahead, scale-up existing programs, adapt and innovate, and respond to urgent need.

At Guide Dogs Queensland, our philanthropy program involves a personalised giving experience that aligns to your passions and priorities. We also ensure you see and feel the impact you are having on the lives of people living with low vision or blindness.



To discuss your giving preferences or intentions, please contact:

Kerry Cutting CFRE FFIA

Philanthropy Manager

07 3500 9005

k.cutting@guidedogsqld.com.au

ABN 89 009 739 664

**Guide
Dogs.**

Philanthropy and you

Together, we can transform the lives of Queenslanders living with low vision or blindness.

Guide Dogs.



Major Gifts

A major gift is a significant financial donation made by individuals, charitable trusts, foundations, or Private Ancillary Funds (PAFs). Major gifts can be referred to as 'transformational' gifts, 'impactful gifts' or 'significant' gifts'.

By investing in our work, you can make a life-changing difference to people living with low vision or blindness.

Your generosity can help support people living with low vision or blindness to live independently and move confidently through their communities wherever they live, whatever their age and regardless of financial status.

Cover image: Brent started losing his vision to Stargardt Disease when he was just 16. Following a difficult few years, he says his life completely turned around after he accessed counselling services and mobility training from Guide Dogs Queensland. Now, he is thriving and can't imagine life without his beloved Guide Dog, Jaycee.

Why partner with us?

When you make a gift to Guide Dogs, you can be confident you are making a difference.

The impact of your support is immediate, tangible and life changing. Children and adults of all ages and backgrounds access Guide Dogs' services daily, with every interaction a step towards greater freedom, independence, and mobility.

Our wide range of programs have been refined over more than 60 years of delivery and informed by the lived experience of tens of thousands of clients. Providing meaningful and valued support to people with vision loss is just what we do and what we do well. Our services and specialist staff are also accredited by the International Guide Dog Federation, the Orientation and Mobility Association of Australasia and the National Disability Insurance Agency.

Guide Dogs is one of Queensland's most well-known and trusted charities, having been voted Australia's most trusted charity on seven occasions in the last decade.

The organisation's governance and strategic direction is overseen by a diverse and skilled group of volunteer professionals whose backgrounds include law, accounting, healthcare and disability services, fundraising, investment strategy, risk management and corporate strategy. An experienced executive team is in place to deliver on the Board's strategy and ensure our programs are undertaken efficiently, effectively, and sustainably.

Life-changing impact we can deliver together

You can choose from a range of programs and services to direct your philanthropic investment. Some examples include:

- ▶ Sponsoring (& naming) a Guide Dog, Therapy Dog or Court Dog
- ▶ Critical training and early invention support for vision impaired children and young people
- ▶ Naming a scholarship to assist students living with low vision or blindness attend a special residential camp at the Bald Hills campus
- ▶ Supporting the next generation of Guide Dog trainers and mobility specialists through our dedicated cadet programs
- ▶ Sponsoring a vehicle for our allied health teams for use in remote or rural Queensland
- ▶ Becoming a Giving Day Matched Funder Champion
- ▶ A general donation to Guide Dogs Queensland's Greatest Need Fund – to draw on for our most pressing and unfunded needs

Gifts can be one-off or planned over a series of pledged donations to support an ongoing Guide Dogs service or project.



Recognition of your gift

We are committed to working closely with you to ensure that your gift is directed to an area of our work that you are most passionate about.

As a philanthropist, you can choose how you would like to be acknowledged, including behind-the-scenes opportunities to see your support in action, naming opportunities, including in memoriam donations, or, alternatively, you can choose to remain anonymous.



"Hector has, without a doubt, changed my life for the better. I can't imagine my life without him."
- Louise