

International White Cane Day 2024

Resources Kit

Guide Dogs.

International White Cane Day

Supporting you at every stage

15
October
2024



Social Media

Post copy:

Join us to celebrate International White Cane Day! This important day shines light on the experiences of Queenslanders living with low vision or blindness.

We're supporting Guide Dogs Queensland to showcase the profound impact the White Cane has on someone's independence. Whether navigating to work or school, enjoying a walk, or embarking on a holiday, the White Cane is a vital tool that many Queenslanders depend on for support.

#IWCD2024 #WhiteCaneSafetyDay

LinkedIn Tag: @Guide Dogs Queensland
Facebook & Instagram: @guidedogsaustralia

Guide Dogs.



The graphic features a light blue background with a white cane on the left side, which has a black top, a white body with black rings, and a red bottom section ending in a white ball. In the top right corner, a black circle contains the text '15 October 2024'. The main text reads 'Celebrating International White Cane Day' in large, bold, black font, followed by 'Supporting you at every stage' in a smaller, bold, black font. At the bottom, a black bar contains the text 'Guide Dogs.' in white, followed by two white chevron arrows pointing to the right.

**15
October
2024**

Celebrating
**International
White Cane Day**
Supporting you at every stage

Guide Dogs.

Additional Resources

The following resources are provided to link to and include into your communications:

Resources	URL
Guide to practical inclusivity	https://guidedogs.com.au/wp-content/uploads/2021/10/MK0059-IWCD-Welcome-Brochure.pdf
How to safely offer sighted guide	https://qld.guidedogs.com.au/wp-content/uploads/sites/5/2022/09/2022-GDQ-Tips-on-safely-guiding.pdf
Accessible Tourism toolkit	https://qld.guidedogs.com.au/get-resources/accessible-tourism-toolkit/
Guide Dog Services Request	https://qld.guidedogs.com.au/get-support/

Thank you

Guide Dogs.

International White Cane Day

Supporting you at every stage

15
October
2024

